

## PRESS RELEASE



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### **Bocilla Islands Conservancy, Inc. Awarded a \$7,150 Grant from the Community Foundation of Sarasota County to Support Building the Organization's Capacity Through Website Redesign**

#### **Placida, Florida**

The Bocilla Islands Conservancy, Inc. (BICI), a public, nonprofit corporation dedicated to preserving open, undeveloped space and natural habitat on the Bocilla Islands Chain since 2015, is delighted to announce that it has received funding from the Community Foundation of Sarasota County to assist in a website redesign to make the site more attractive, engaging, user-accessible, donation-secure, and mobile device-friendly.

The current BICI website (<https://www.bocillaislandsconservancy.org/>) has served the organization well for over 5 years and has been developed and managed solely by volunteers. Today, more than ever, web presence is critical in building an organization's capacity to meet its mission and communicate with its constituents. The funding from the Community Foundation of Sarasota County will enable BICI to develop and implement a robust, custom-built website overseen by a professional web designer and a team of board members. The redesign will focus on updating the site so visitors to the Conservancy's website can access more information and become more involved. Evaluation data on website traffic and transactions will document its impact on the organization.

In addition, the new website will add a board member portal that will be dedicated solely to the Conservancy's operations. Documents and communications will be easily accessible to the board of directors and committees, thereby increasing productivity and organizational cohesion. These updates will improve the Conservancy's communications and increase its capacity for

supporting fundraising activities, increasing donor support, enhancing educational programs and creating a credible and visible presence for prospective supporters in the community.

**About Bocilla Islands Conservancy Inc.:** BICI is a public, non-profit, non-political organization working in partnership with residents of the Bocilla Islands Chain: Don Pedro Island, Knight Island, Palm Island, Little Gasparilla Island and Thornton Key. Our organization is dedicated to preserving open, undeveloped space and natural habitat on the Bocilla Islands Chain. Through the acquisition of land and conservation easements, sensitive habitats will be preserved and protected, helping to keep the island's ecosystem in balance. For more information, visit [www.bocillaislandsconservancy.org](http://www.bocillaislandsconservancy.org) or call (941) 830-4179.

**About the Community Foundation of Sarasota County:** The Community Foundation of Sarasota County is a public charity founded in 1979 by the Southwest Florida Estate Planning Council as a resource for caring individuals and the causes they support, enabling them to make a charitable impact on the community. With assets of \$460 million in more than 1,570 charitable funds, the Community Foundation awarded grants and scholarships totaling \$45.3 million dollars last year in the areas of education, the arts, health and human services, civic engagement, animal welfare and the environment. Since its founding, the Community Foundation has been able to grant more than \$396 million to area nonprofit organizations in our community thanks to the generosity of charitable individuals, families, and businesses. For more information, visit [www.CFSarasota.org](http://www.CFSarasota.org) or call (941) 955-3000.